

Ben Olger

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Work Experience

HeathWallace | Chicago, IL
User Experience Consultant

2013 - 2015

- Provided clients with low fidelity and high fidelity design deliverables.
- Iterated on designs based on client feedback and shifts in project scope.
- Worked within technical and business constraints to deliver optimal design solutions.
- Presented to clients in person and via video conference.
- Conducted usability tests and co-wrote test report.
- Created Google Analytics reports for client tailored to their needs.

Service Brands International | Ann Arbor, MI
UX & Interactive Marketing Coordinator (Interim)

2013

- Conducted research used to champion the creation of a mobile site for Protect Painters. Garnered support of devs to ensure it could be completed in house.
- Responsible for content strategy, wireframes, and a front end prototype for the Protect Painters mobile website.
- Worked with Protect Painters President to determine SEO & content strategy.

Service Brands International | Ann Arbor, MI
UX & Interactive Marketing Intern

2011 - 2013

- Planned and facilitated usability tests for mrhandyman.com.
- Created an Axure prototype for mrhandyman.com mobile site.
- Content and SEO implementation for Molly Maid and Mr. Handyman.
- Google Analytics reporting for Molly Maid and Mr. Handyman.

Shure | Niles, IL
User Experience Design Intern

Summer 2012

- Lead the design of an iOS application. Deliverables included a competitive evaluation, functional requirements, a low fidelity Axure prototype, and mockups.
- Presented the mobile app design to business stakeholders, developers, and design team.
- Created a prototype for a firmware manager application for OS X and Windows.
- Gave an end of internship presentation showcasing my work.

Adler Planetarium | Chicago, IL
Website Evaluation Externship

Spring 2012

- Conducted research for Adler's mobile initiative & social media presence.
- Designed an Axure prototype for an Interactive Visit Planner.
- Created a final report and presented our findings to the Adler staff.

Education

MSI 2012

University of Michigan
Master of Science in
Information, Human
Computer Interaction

BA 2011

University of Michigan
Psychology

Skills

User Research

Personas & Scenarios
Heuristic Evaluation
Surveys
Interviews
Contextual Inquiry
Usability testing

Design

Wireframes
Mockups

Development

Prototyping
Full stack (*novice*)

Tools

Photoshop
Illustrator
InDesign
Axure
HTML & CSS
Javascript (*novice*)
Ruby on Rails (*novice*)

Certificates

Codecademy Labs
Introduction to Web
Development